

New Media & Newspapers Changing America

The Good American Post

National Content

80,000 Printed Nationally Every Quarter



Typically 3 readers per copy, that's over 200,000 readers!

BALANCED, POSITIVE, and INFORMATIVE, our National Edition has something for everyone!

Newspaper & Online Sections Include:

- PROSPER
- THINK/LIVE
- FOOD
- RESOURCES
- ARTS/CULTURE/TRAVEL
- ACT
- NEXT

We appeal to all age groups and varying demographics: 18 to 30, 30 to 40, 50+

- 18-30 years old: Using our resources wisely, domestic energy and energy independence, growing your own food and supporting local producers
- 30 to 45 years old: arts and travel, educational history and culture, supporting sustainable food and energy systems, protecting your investments and your kids
- 50+ years old: The next generation - how to protect your kids and grand kids in a troubled economy, self-sufficiency, your first and second amendment rights, honoring our troops and vets

Who Reads Positive News about Liberty and Free Markets?

Savvy, Educated Consumers who are looking for like-minded businesses to support!

Our Readers are:

INDEPENDENTS like us because we allow people to decide for themselves, and present information that is beneficial to local communities and economies (focus on solutions, not problems). We won't tell you how to think.

TEA PARTIERS read us because we stand for liberty and free markets - that means limited government regulations and taxation.

LIBERTARIANS read us because we stand for liberty - the one saving grace of a free country and economy where everyone has an equal opportunity to live the American dream.

MODERATE DEMOCRATS read us because they believe in honest debate and fair minded opinion without either political party going to extreme self centered agendas that hurt American values.

REPUBLICANS read us because we love the constitution and believe in the constitutional republic that was envisioned by our forefathers. We also believe in free-market solutions to important issues facing our country and economy.

WE ARE ALL AMERICANS and we welcome all civilized discussion and debate.



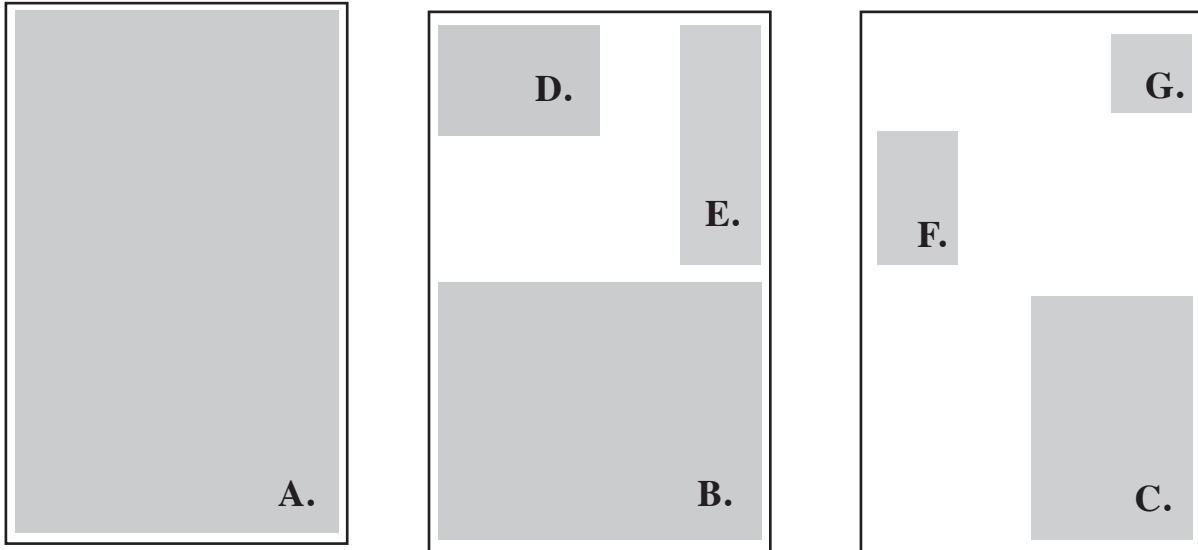
Blog: www.GoodAmericanPost.info

Twitter: @thegoodpost

Competition for new customers is fierce, YOU must reach out, its a new market!

We provide the TOOLS to help YOU reach our READERS!

MECHANICAL SPECIFICATIONS



ADVERTISEMENTS

- A. Full Page 16"x10.5"
- B. Half Page 8.0"x10.5"
- C. Quarter Page 8.0"x5.0"
- D. Sixth Page 4.0"x5.0"
- E. Eighth Page 5.0"x2.5"
- F. Tenth Page 3.75"x2.5"
- G. Twelfth Page 2.5"x2.5"

DESIGN FOR ADS BY THE GOOD AMERICAN POST

- 1/2-Full Page Advertisement - \$200
- 1/12-1/4 Page Advertisement - \$100

GENERAL GUIDELINES

1. All fonts must be embedded in the PDF
2. Images must be 300dpi at 100% of the final placement size and must be embedded into the file. (No Open Prepress Interface (OPI) images can be used.)
3. Images should be saved as CMYK, never as RGB, LAB, or with embedded color profiles (no ICC profiles).
4. Images intended to be grayscale should be a true gray scale or duo-tone, not CMYK generated.
5. PDFs: No bleed and registration marks.

FORMAT FOR SUBMISSION

Press-quality PDF files are required (made using Acrobat Distiller© 5 or later, Photoshop, or InDesign). Clients will be billed \$100 for files that require conversion from Quark©, Photoshop©, InDesign©, and Illustrator© to PDF.

PROCEDURE FOR FILES

Email file to thegapeditor@gmail.com. Include advertiser name in the email, as well as the name of the file and please use only letters of the alphabet or numbers, and underscores instead of spaces, for instance "thestore_newyork_2010".

DISPLAY RATES

	1x	2x	3x	4x
A. Full Page	\$ 1,700	\$ 1,600	\$ 1,500	\$ 1,400
B. Half Page	\$ 950	\$ 900	\$ 850	\$ 800
C. Quarter Page	\$ 480	\$ 450	\$ 420	\$ 390
D. Sixth Page	\$ 320	\$ 300	\$ 280	\$ 260
E. Eighth Page	\$ 240	\$ 230	\$ 220	\$ 210
F. Tenth Page	\$ 190	\$ 180	\$ 170	\$ 160
G. Twelfth Page	\$ 160	\$ 150	\$ 140	\$ 130

PREMIUM POSITIONS AND PRICING

COLOR FULL PAGE INSIDE \$ 3,500

COLOR HALF PAGE INSIDE \$ 2,500

COVER FULL COLOR \$ 8,000

BACK COVER FULL COLOR \$ 6,000

Ask us how we can
customize a
Good American Post
for your company or event!

Local Community Coupon-Sheets

5,000 to 50,000 coupon sheets printed per town depending on the population. Reach out to our readers and let them know you love our country and offer services they want. People look for our coupon sheets as they travel and use them! its a great way to get folks off the highway and into your town! Reach out, let them discover you!

Regional Covers

In larger markets you may see editions with custom covers for that area.
Varies state to state.



Free Markets. New Media.

www.GoodAmericanPost.com

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